



HLCC Neighborhood Survey Results

September 2018

Survey Details

177 Total Responses*

Open from June 28th to September 10th

7 Volunteers delivered fliers

2070 Fliers Delivered by USPS

1200 Delivered by Volunteers

*Not a representative sample

Haller Lake Community Club Neighborhood Survey



The Haller Lake Community Club (HLCC) is conducting a survey to determine how we can best serve our neighborhood. Please complete the following questions regarding your household.

1. Which neighborhood do you identify with? Chose all that apply.
Check all that apply.

- Haller Lake
- Bitter Lake
- Broadview
- Greenwood
- Jackson Park
- Lake City
- Licton Springs
- Northgate
- Olympic Hills
- Pinehurst
- Shoreline
- Other: _____

2. What are your cross streets? (Optional)

3. What do you like best about the Haller Lake neighborhood?

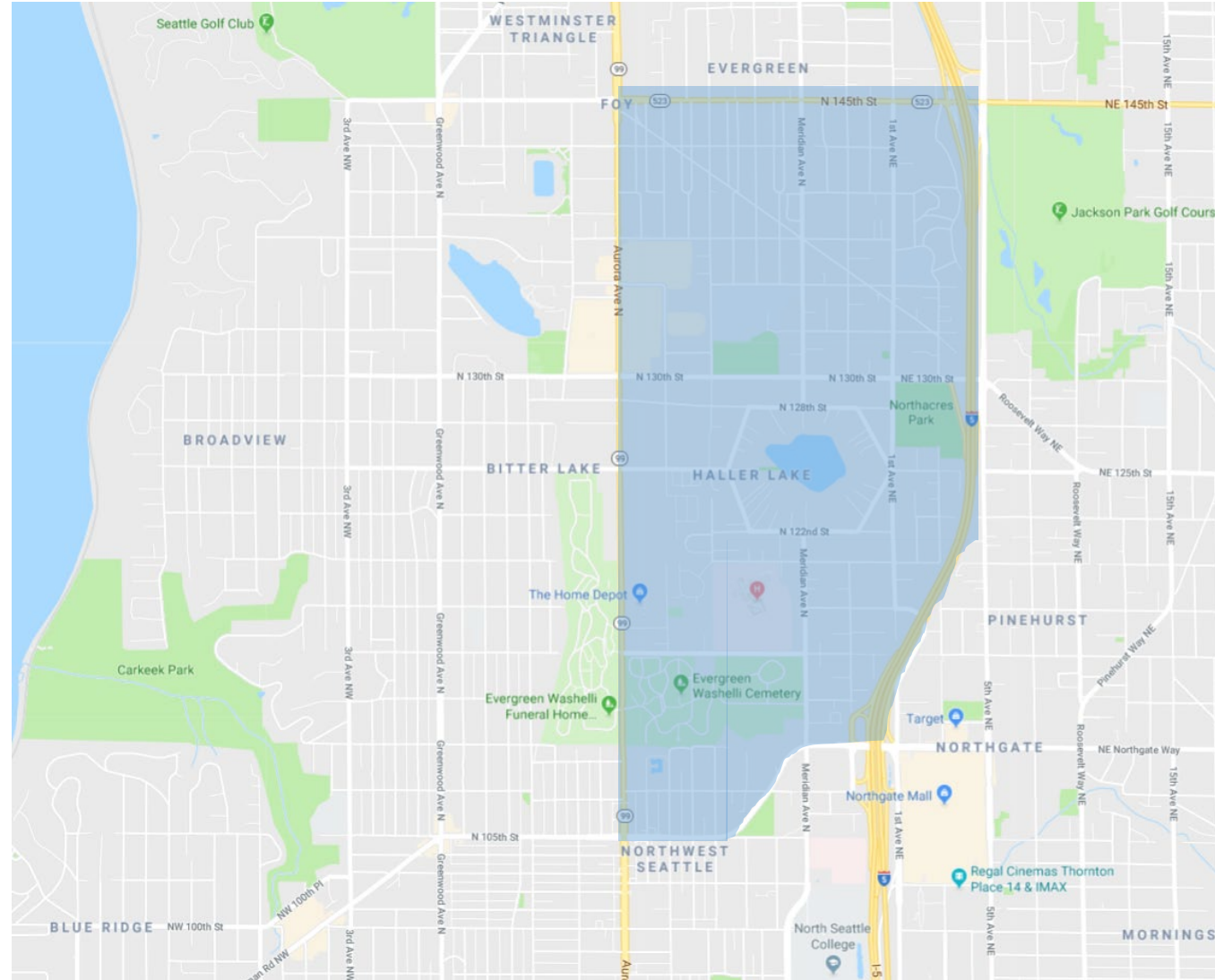
5. What types of activities or programs would your household attend at HLCC? Select all that apply.
Check all that apply.

- Family friendly activities
- Exercise/fitness
- Career building
- Technology
- Music
- Crafts
- Arts
- Performances
- Food/Cooking
- Dance
- Games
- Martial Arts
- Sports
- Science
- Neighborhood meet-ups
- Holiday themed events (ex. Halloween Party)
- Craft Fair
- Community concerns
- Neighborhood issues
- Neighborhood safety
- Local politics/candidates
- Volunteering
- Parenting
- Family support/caregiving
- Homework help/tutoring
- Other: _____

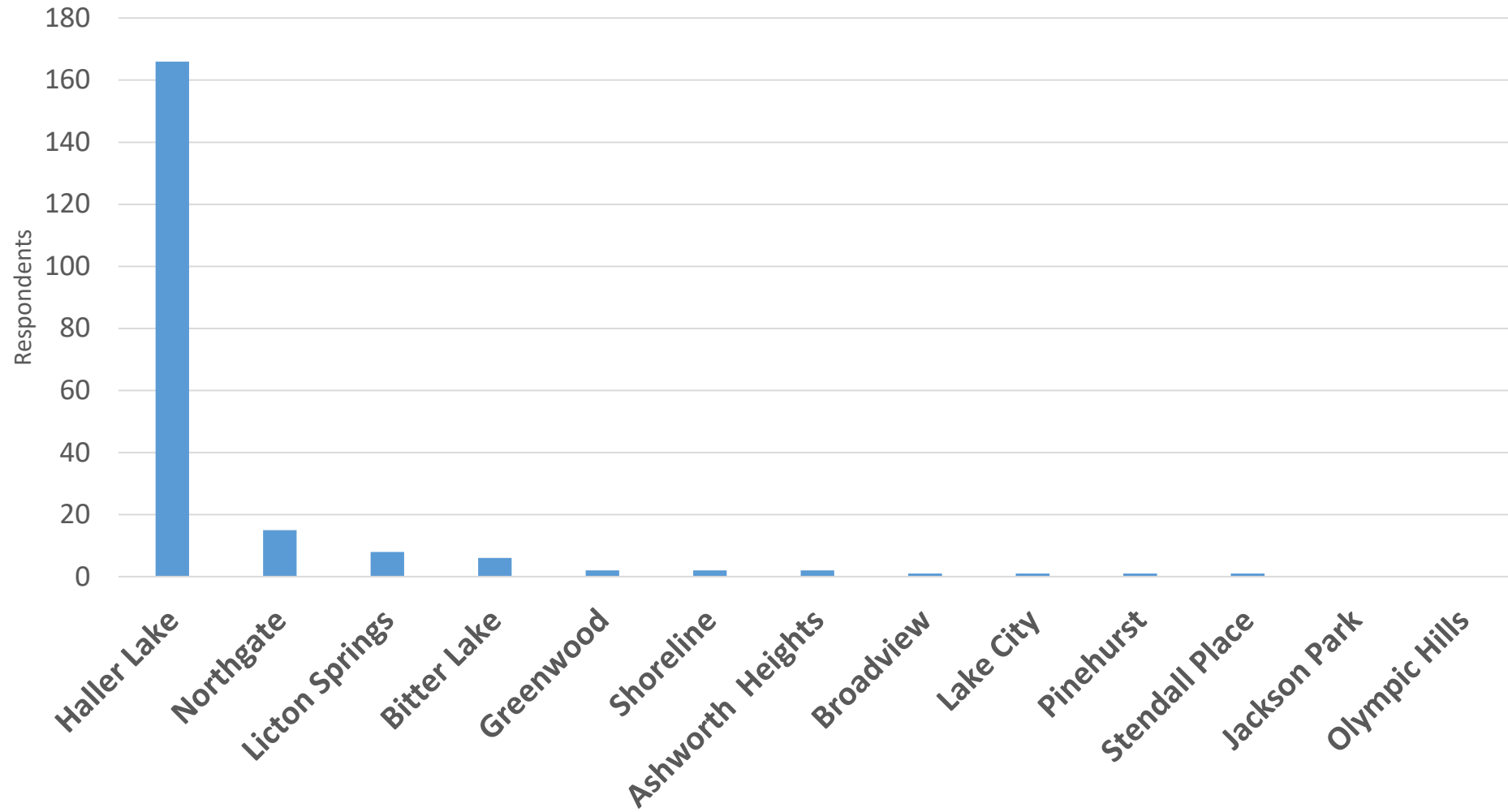
9. What challenges make it difficult for you to participate in HLCC programs or events? Select all that apply.
Check all that apply.

- Activities at HLCC are not of interest to me
- Event days or times aren't convenient
- Transportation to the HLCC is a challenge
- I need childcare to attend
- Other: _____

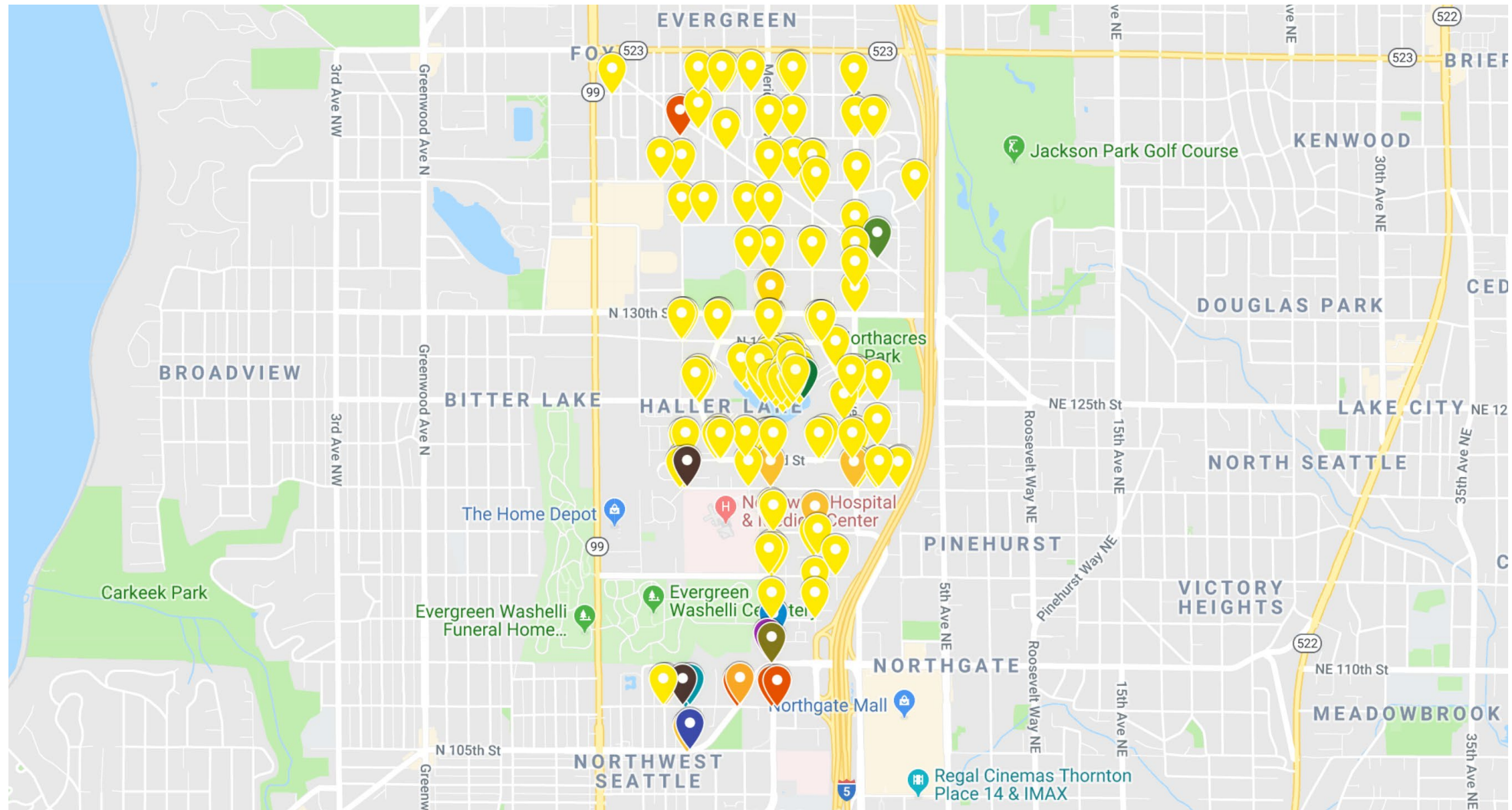
Survey Flier Delivery Area



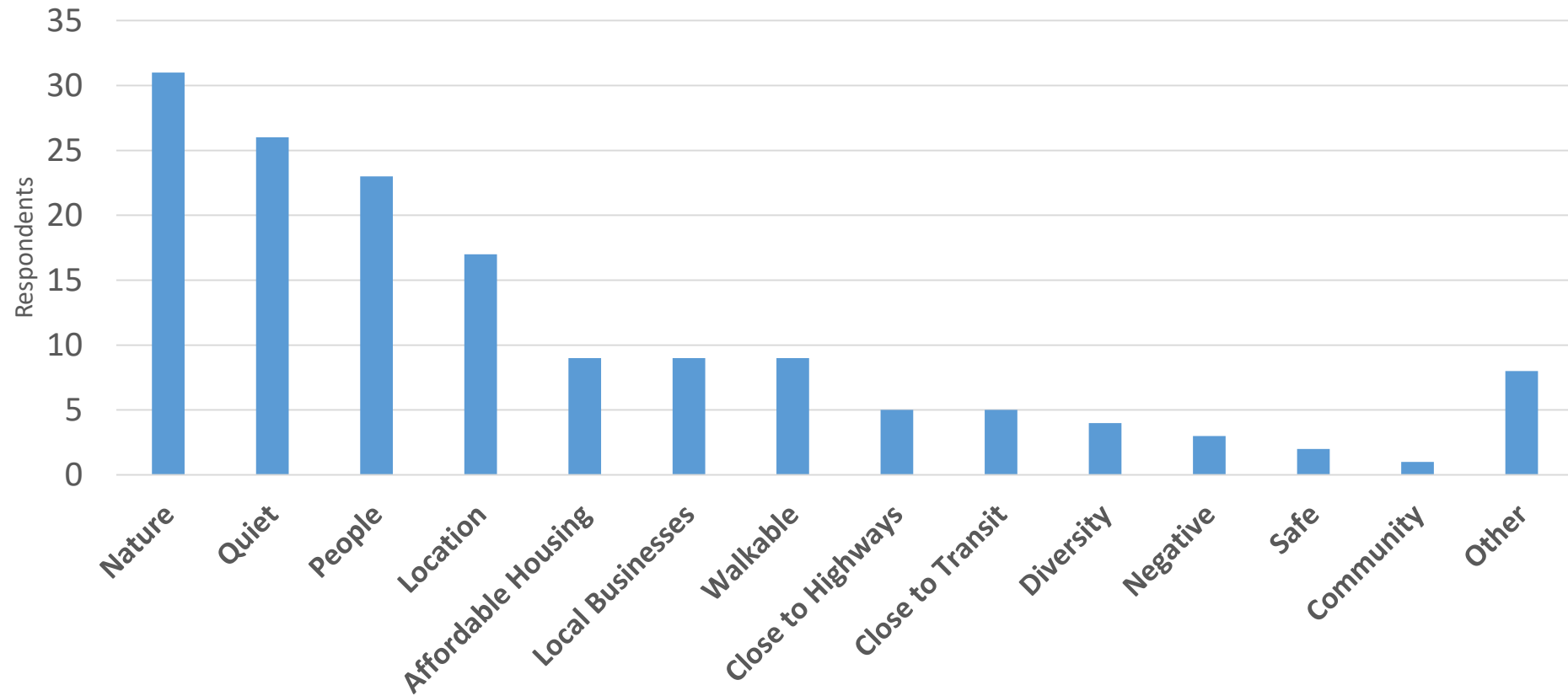
Which neighborhood do you identify with?



What are your cross streets?



What do you like best about the Haller Lake neighborhood?



What could make the Haller Lake neighborhood better?

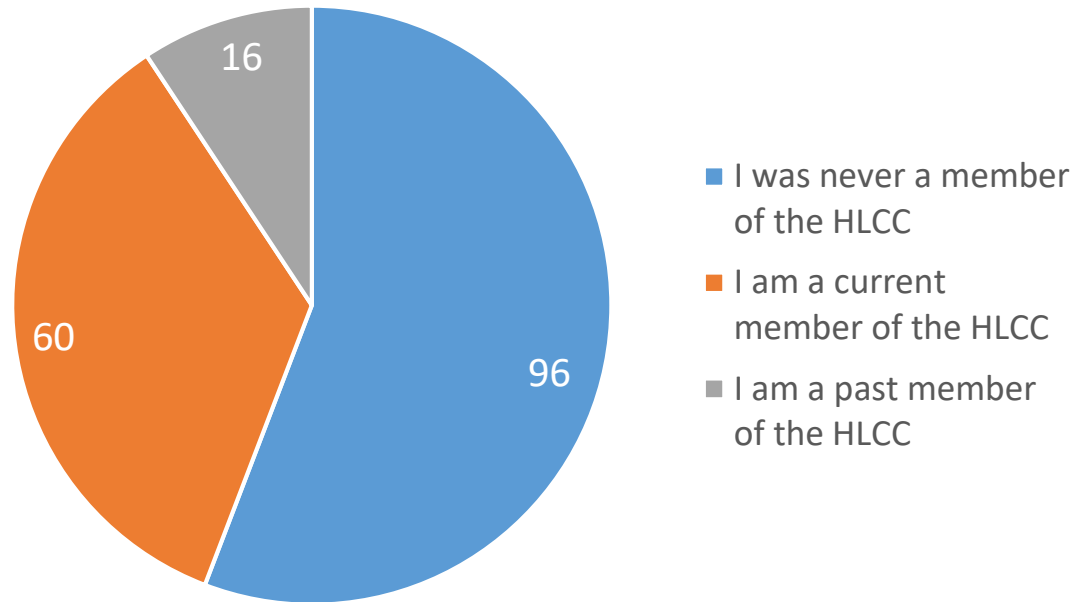
Most Frequent Responses:

- Sidewalks (44)
- Less Crime (34)
- More Retail Shops/Restaurants (24)
- More Community Activities (17)
- Reduce Homeless Population (21)

Other Responses:

- Better Access to the Lake
- Park at Helene Madison
- Neighborhood School Improvements
- More police presence
- Better connections with neighbors
- Bike lanes
- Diversity
- Concern with up-zoning & increased cars
- Fewer cats

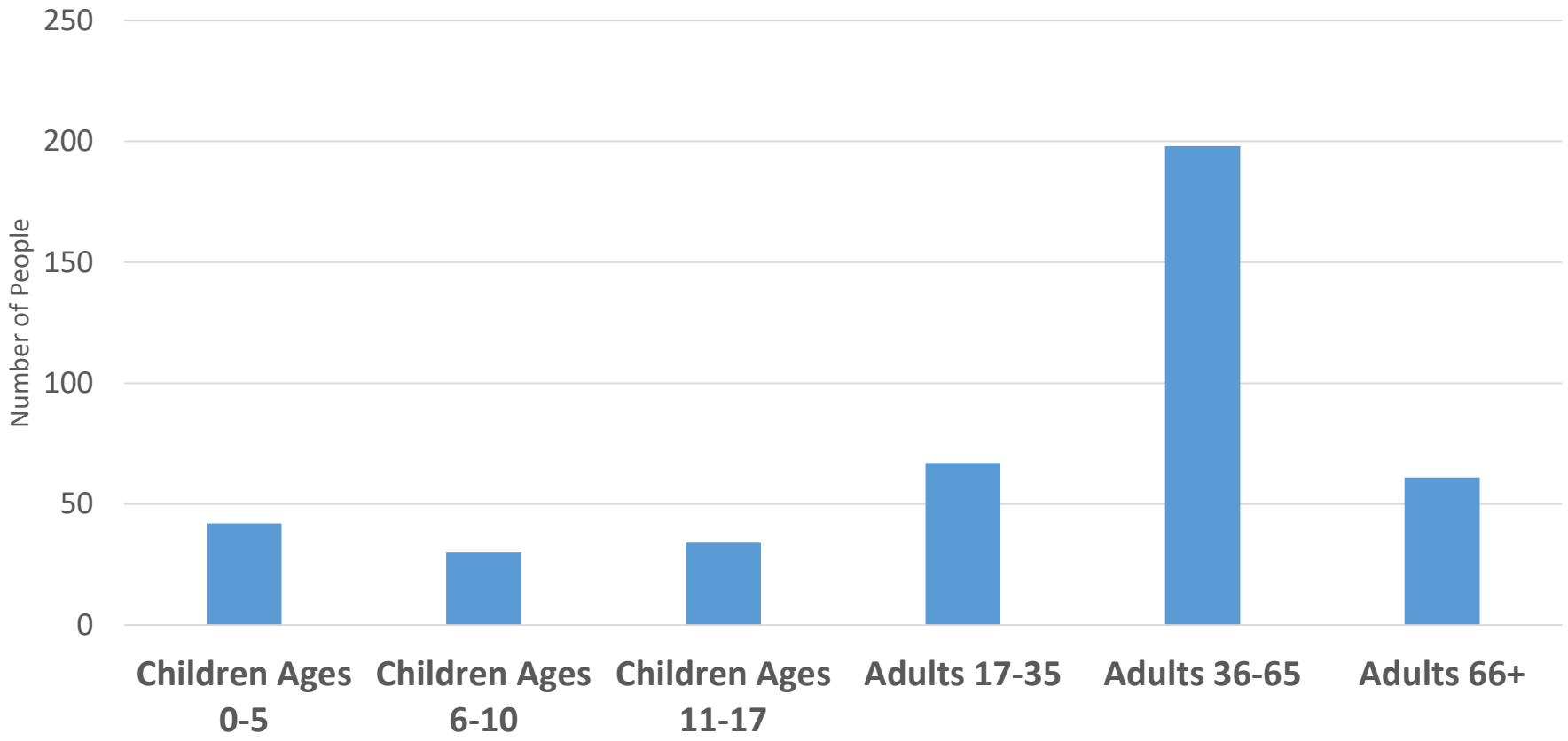
Are you currently a member of the Haller Lake Community Club?



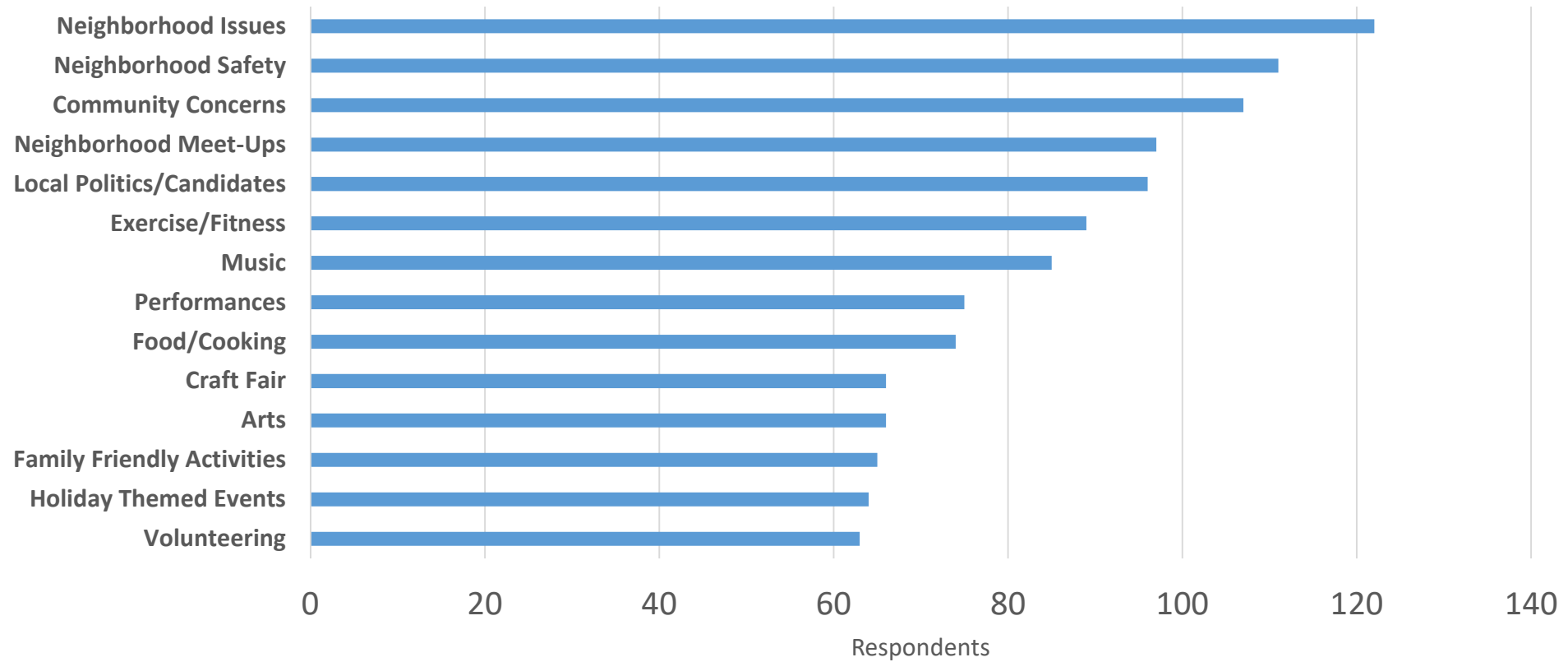
If you are a past member, why did you leave?

- I didn't know I left (7)
- No benefit of membership (3)
- Too busy (4)
- Inconvenient meeting times (1)
- Communication challenges (1)
- I don't know (1)

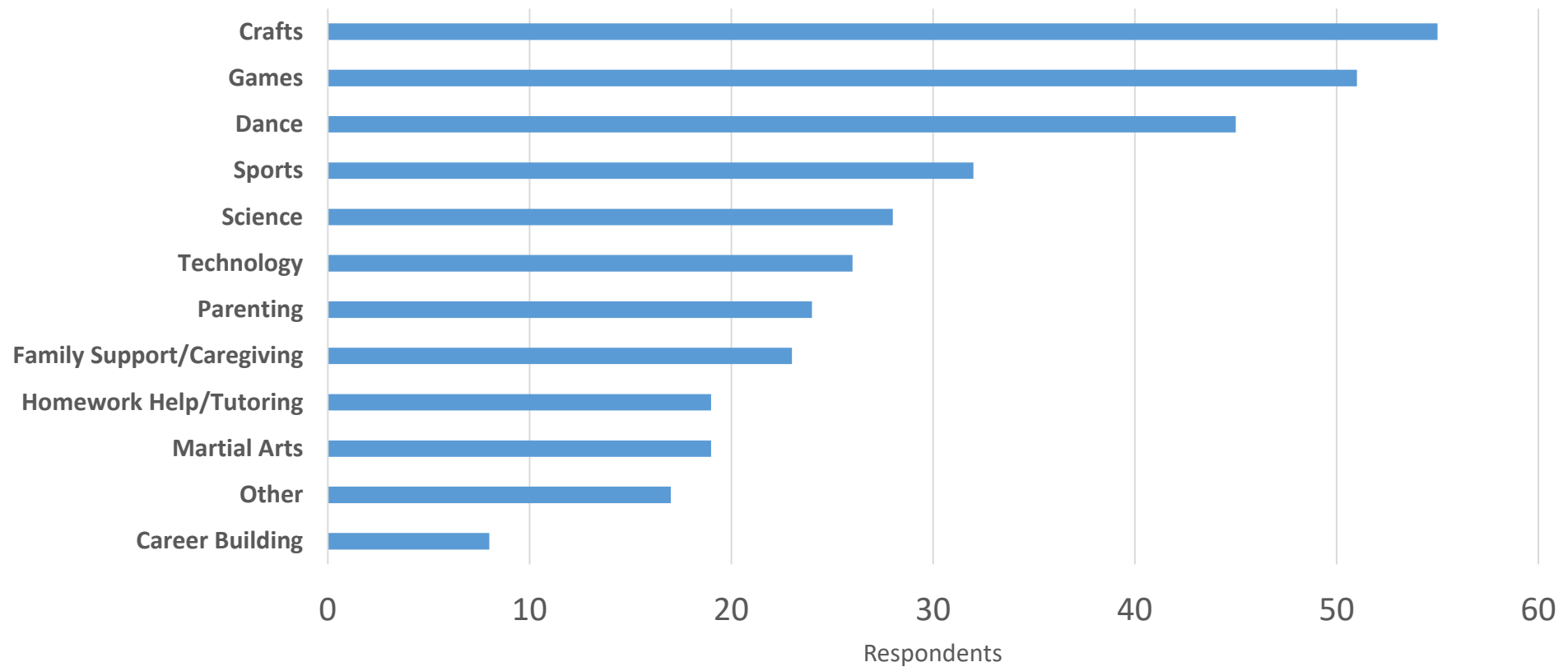
Total Residents per Age Group (of these respondents)



What types of activities or programs would your household attend at HLCC?



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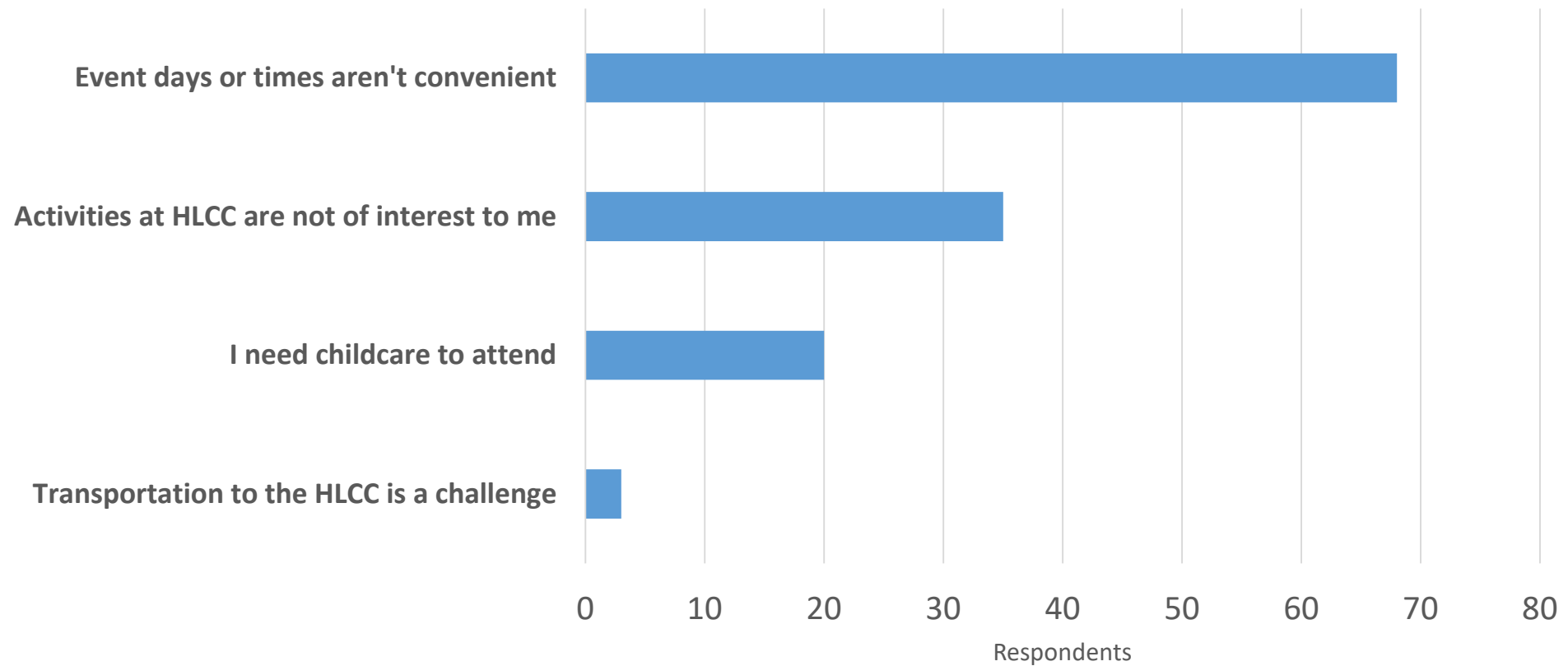


What types of activities or programs would your household attend at HLCC?

Other (17 Responses):

- Yoga/Movement Classes (Feldenkrais)
- Fishing
- Social Justice & Volunteering
- Craft Beer Tasting
- Support Groups
- Travel
- Gardening
- Grandparent Groups
- Walking Group
- Ballroom Dancing
- Group Outings (ex. Museum Tour)

What challenges make it difficult for you to participate in HLCC programs or events?



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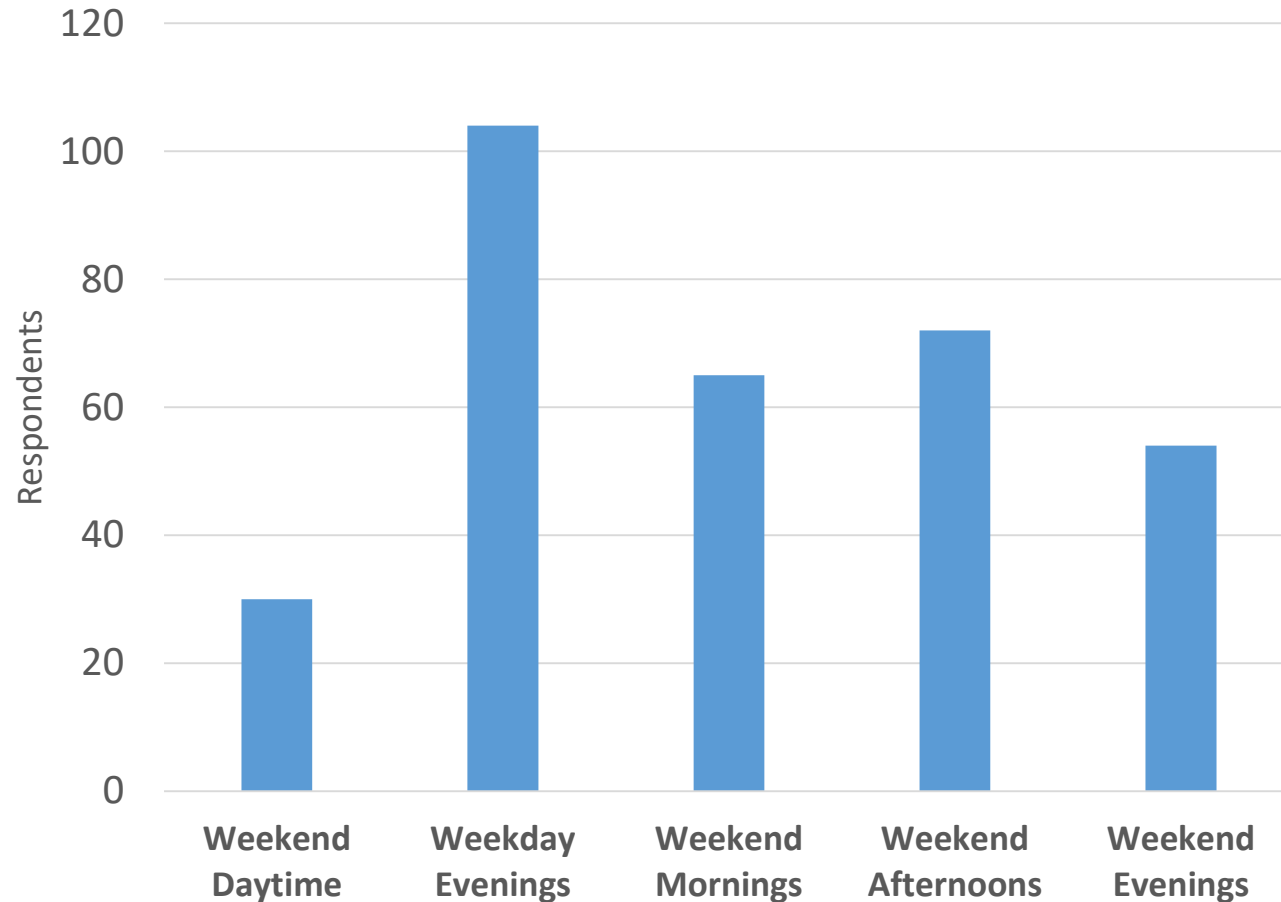
Other:

- Lack of awareness of programs and events
- Ability to attend due to aging
- Busy schedules
- Need more notice to plan into schedule
- Frequent travel
- Working too much
- Lack of diversity

What would make it easier for you to attend HLCC activities and programs?

- Alternative times for events
- Notification of events
- Advanced notification of events (1 month)
- Events of interest to me
- More variety of events
- Child friendly events at child friendly times
- Childcare at events
- More service or volunteering events
- Market events on Facebook
- Clarify that events are for non-members
- Less focus on dance center, more focus on the neighborhood
- If I knew more people...

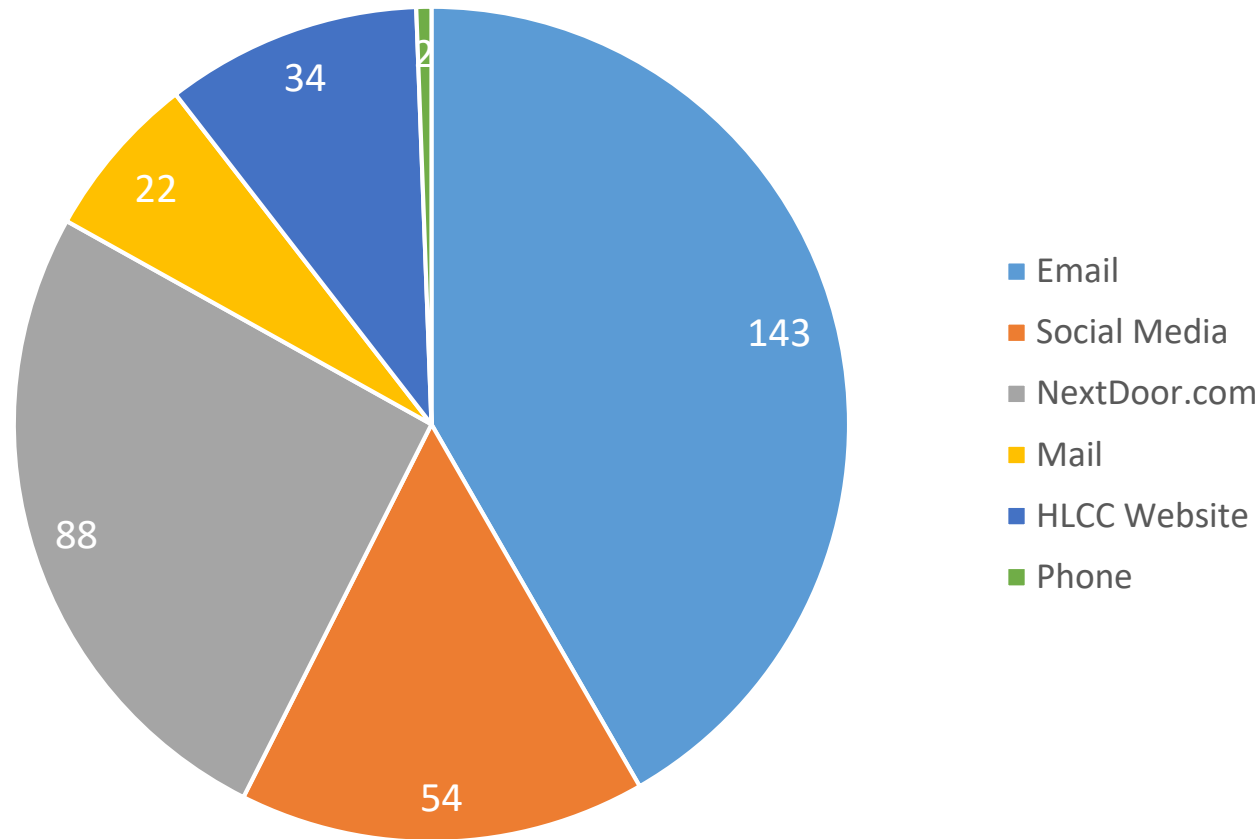
What are the best times for you to attend activities and programs at HLCC?



Other:

- Depends on the subject matter
- Specific times offered
- I don't know

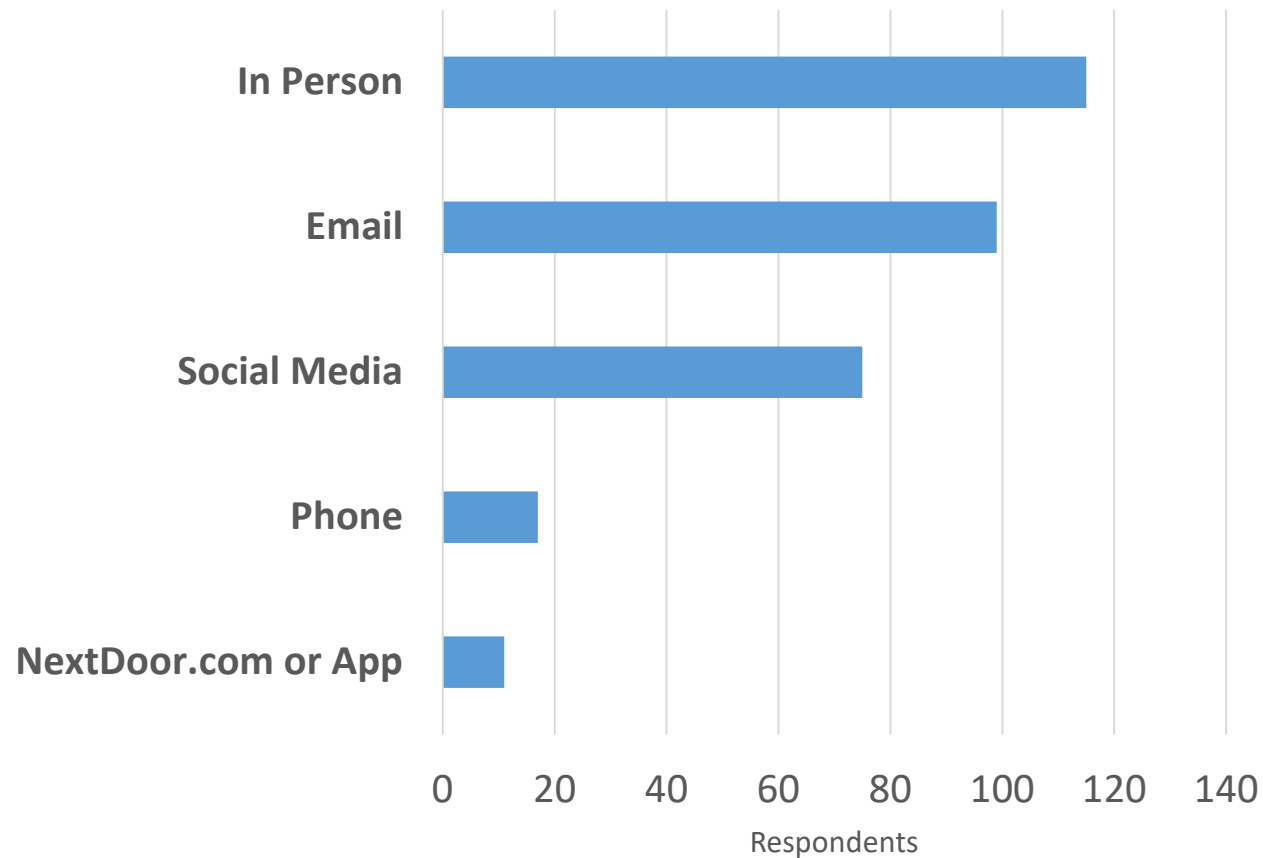
How would you like to be notified of HLCC events?



Other:

- Depends on the subject matter
- Specific times offered
- I don't know

How do you like to connect with your neighborhood?



Other:

- Text
- Signs
- Traditional Media
- Events
- Potlucks

Do you have any additional comments about how the HLCC could better serve you and the neighborhood?

- “It would be cool to interview a new family [in Splashes] each month to highlight so we start to know one another.”
- “Organize a cleanup of community”
- “The rental price to use the space for a community event is too high for members of the HLCC. We have a great community event we want to host there but we were not able to due to the cost of the rental.”
- “I think it's great that the hollow lake Community Center is here as most neighborhoods don't have anything like it. I think it just needs to be promoted more.”
- “Allow more than one email per family.”
- “Emergency Hub is great.”
- “Would be nice to do organize block parties to help neighbors meet each other.”
- “Keep us informed about what City Council is doing.”

Key Insights

Events & Programs

- Community impacting events are very popular (ex. Candidates Night)
- Volunteer opportunities to improve the neighborhood are highly desired
- Leisure social activities (cooking, gardening, beer, travel, music) are of high interest to respondents
- Days and Times for events must be tailored to the event audience (ex. kid friendly activities on weekend mornings or afternoons)
- Weekday evenings are ideal for adult focused events

What will HLCC do with this survey?

- New HLCC activities and events
- Marketing and awareness of HLCC membership
- Notification of events
- Volunteers
- Other ideas?

What could make the Haller Lake neighborhood better?

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Thank you.